Win a trip to Salzburg

BÜRMOOS, Austria: Get your phone ready, smile, take a photo and post your selfie! W&H’s “From a patient to a fan” image campaign is running a big competition until 31 December.

The campaign has been launched in spring, and it aims to celebrate dentists and dental professionals as everyday heroes who ensure their patients are in safe and reliable hands. Their dedication enables them to inspire their patients again and again, turning patients into fans in the process. Owing to the excellent response, W&H is now going one step further and inviting entries for a fun competition with prizes for the whole practice team.

Your selfie could take you to Salzburg with the W&H image campaign. This autumn, W&H is challenging practice teams to send in their snapshots—and you can enter now! The company is looking for the best selfies from everyday practice life that clearly represent dentists and their teams as everyday heroes. Show your creativity, wit and originality and let your imagination run wild! The best images will stand to win some fantastic prizes. The main prize is two trips to Salzburg, each for six people. So grab your phone and start taking selfies!

W&H has its fingers crossed for you and looks forward to receiving your creative ideas!

The prizes in detail:

- Two trips to Salzburg for six people (Thursday to Sunday in June 2019)
  - Flights to and from Salzburg
  - Four days and three nights in a four-star hotel
  - Factory tour at W&H’s headquarters in Bürmoos
  - Evening meal on the Friday
  - Sound of Music tour

- Eight laser-engraved instruments: The winners will each receive a turbine or a contra-angle handpiece, engraved with their choice of “Dr S. Mile”, “Dr X. Pert”, “Dr Sue Perstar”, “Dr Phil Good”, “Dr I. Trust” or “Dr B. Happy”.

- W&H surgical caps: All entrants will each receive a surgical cap printed with “Dr X. Pert” or “Dr Sue Perstar”.

Conditions of entry

The competition runs until 31 December 2018. The prizes are non-transferable and may not be redeemed for cash. Further information on the prizes and conditions of entry may be found at patient2fan.com.